Corporate Energy Buyers Association

Buyer Perspective on Markets & Transmission Expansion

Nevada Regional Transmission Coordination Task Force

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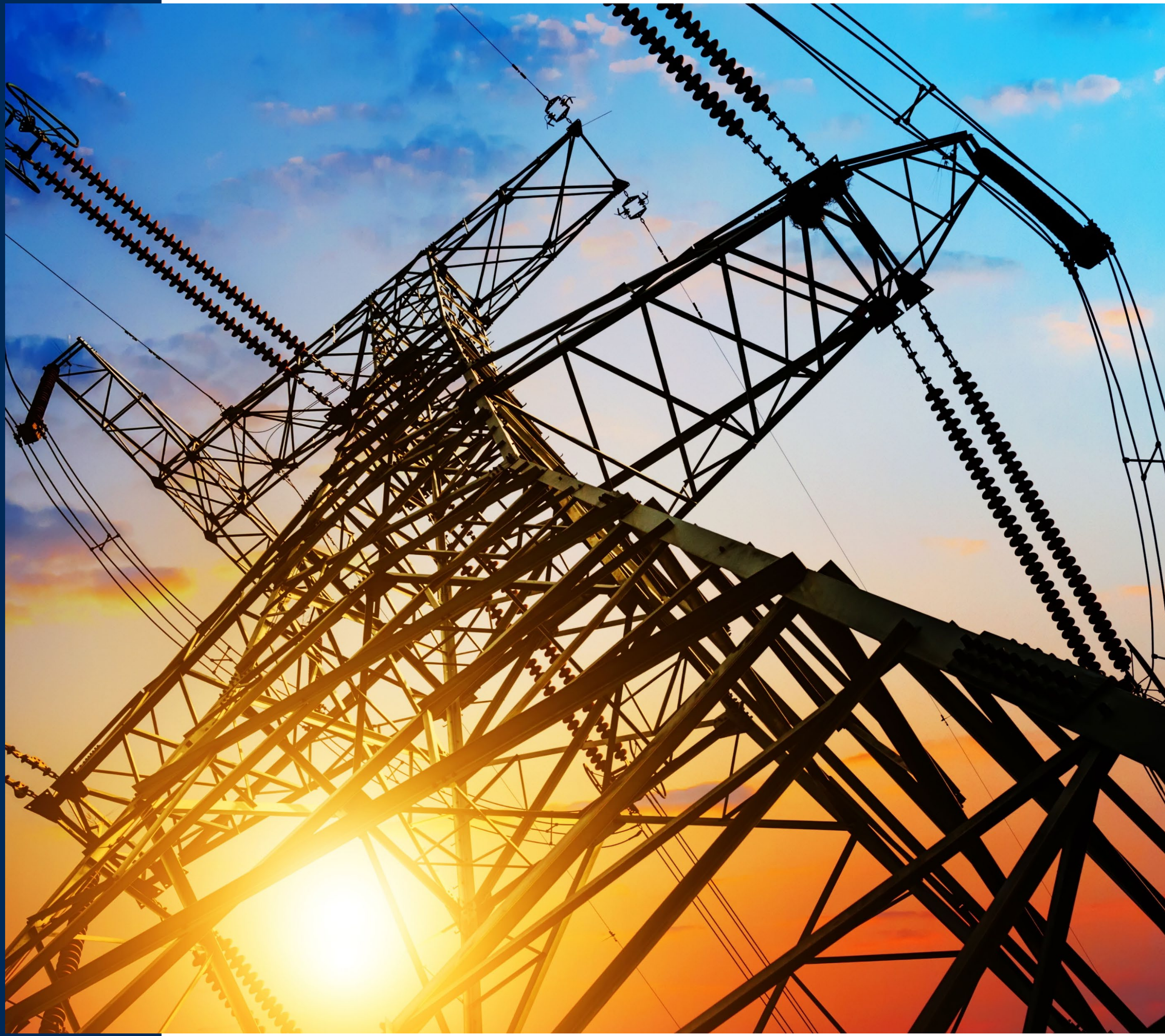

About CEBA

CEBA is a business association advancing low-cost, reliable, carbon emissions-free global electricity systems.

300+
CEBA MEMBERS

$40T
TOTAL MEMBER MARKET VALUE

2.5M
MEMBER EMPLOYEES

150.2 GW
TOTAL CORPORATE BUYER CLEAN ENERGY PROCUREMENT SINCE 2014

CEBA Corporate Energy Buyers Association

CEBA's members represent more than $40 trillion in market capitalization, including the world's largest clean energy buyers, energy providers, service providers, and nonprofit organizations.

Akamai
amazon
Avangrid
Brookfield
CleanCounts
Clearway
Competitive Power Ventures
Constellation
Cypress Creek Energy
Deriva Energy
ecoplexus
edp
ENBRIDGE
equinor
ExxonMobil
gm
GENERATE
GE VERNOVA
Google
Intersect Power
IRON MOUNTAIN
Johnson & Johnson
LevelTen Energy
Meta
Microsoft
NEXTera ENERGY
NEXTPOWER
NORTHSTAR CLEAN ENERGY A CMS ENERGY COMPANY
NVIDIA
Ørsted
Pivot Energy
PRIMERGY
PSEG
REsurety
salesforce
SOLSYSTEMS
TARGET
The Walt Disney Company
TOPSOE
TRIO
VOLT ENERGY UTILITY
Walmart

CEBA LEADER MEMBERS

CEBA Corporate Energy Buyers Association

Benefits of Organized Markets

1. **Cost:** Markets unlock significant efficiencies and operational benefits

2. **Reliability:** Markets give grid operators control over a diverse resource mix to manage supply and demand.

3. **Innovation:** Markets create competitive pressure to innovate, iterate, and improve offerings.

4. **Customer Options:** Markets enable generation competition and clean energy integration.

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CEBA in Other Markets

PJM

- Load flexibility
- Queue reform
- Large load interconnection
- Regional transmission planning and cost allocation

MISO

- Regional transmission planning
- Queue reform
- Large load interconnection

ERCOT

- Load and generator interconnection
- Transmission expansion and cost allocation

SPP

- Transmission cost allocation

Market Opportunity in the West

Conditions to ensure new markets benefit large customers:

Governance
- Customers and sellers have equal say

Market Design
- Accommodates state policy and bilateral contracts
- Clean energy and customer resources can provide reliability services

Transmission Planning
- Grid expansion ensures benefits exceed costs
- ATTs are deployed
- Asset replacement captures regional efficiencies

Generation
- Full competition without an advantage to ownership type

Resource Adequacy
- Risks allocated between customers and sellers
- Better reflect customer preferences

CEBA

Sector Priorities

Hyperscalers	Manufacturers	Retailers
Speed to power	Reliability	Cost
Reliability	Cost	Predictability

Within sectors, each member's business model is unique, which can drive different approaches to energy procurement.

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CEBA Priorities in Nevada

Market Development

Expand access to affordable, reliable clean energy

Transmission Expansion

Ensure transmission planning efforts, including WestTEC, reflect large customer needs

Clean Firm

Realize Nevada's potential as a leader in next-gen geothermal and support a decarbonized Western grid with clean firm resources

Utility Partnerships & Innovation

Exploring opportunities to modernize planning and procurement frameworks to expand customer access to clean energy

THANK YOU